

# EXPLORE. LEARN. GROW.

## Kiwanis Camp Wa-Ri-Ki: Community Impact for Southwest Washington & Portland Metropolitan Area

For the past 30 years, the 20+ acre wooded camp on the scenic Washougal River about 40 minutes north of Portland, Oregon, has hosted camps and training events for approximately 3500 local area youth including church groups, groups like Young Marines, Kiwanis Key Clubs for high schoolers and day camps.

In 2019, Camp Wa-Ri-Ki added its first overnight stargazing camp, plus brought a development team on board to continue to develop the planning, new facilities, and related programs to better serve more children of our **mission**: *Our non-profit is committed to providing an outdoor experience that offers optimal child development and community growth through recreational, educational and leadership opportunities.*



## IMPACT & VISION

**2019:** 3500 local youth, plus 500 adults and teens served via popular Nature Day Camps (3); 12 Church and Youth Group Summer Camps; 6 Adult Camps; and High School training events.

**2020:** Increase impact to 5500 local youth, plus 1000 teens and adults served by doubling Nature Day events from 3 to 6, adding our first full week Summer Camp with leadership growth baked in. Add new physical education areas to the grounds and gymnasium.

**2021 & Beyond:** We look to adding amenities, and serving a greater number of Clark and Multnomah County youth in need.



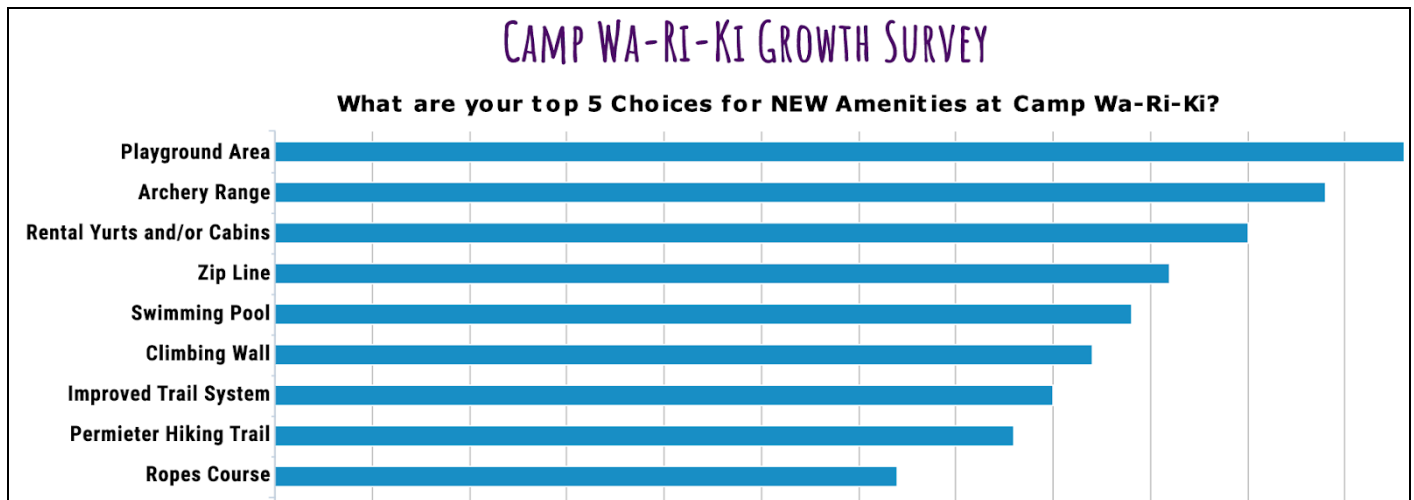
Now the Camp Board and supporters have launched an ambitious upgrade of facilities which aim to include added amenities like a work out trail, archery range, new playground, and new educational areas. Already completed is a conference room learning center, and retreat facility, but there's much more to do, including the restoration of aging buildings. We have in the past partnered with local groups like Boys & Girls Club, and public schools have used Camp as a great outdoor school location.



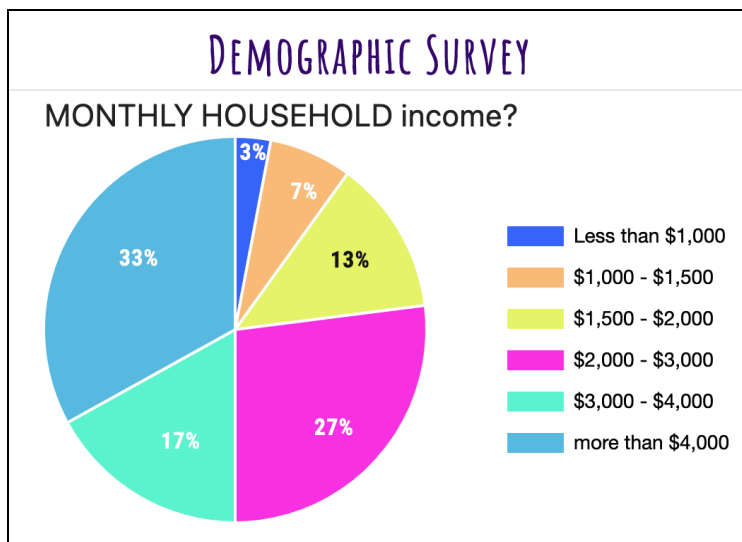
[CampWaRiKi.com](http://CampWaRiKi.com)

## WHO DO WE SERVE AND WHAT DO THEY WANT?

We've completed conducting a **growth survey**, soliciting feedback from concerned groups and citizens. We will continue to build our fundraising programs to support our growth vision and core mission.



*The good news is that some of the top choices are relatively inexpensive to develop.*



We also took a poll about the demographics of families that attend our events and rent the camp. Our **demographics survey** (left) tells us that we are indeed helping families and kids in need as you can see by the pie chart. 50% of those surveyed are from families making less than \$3,000 per month.

The Kiwanis International Mission is to "Kiwanis empowers communities to improve the world by making lasting differences in the lives of children." We're pleased we are able to do this for kids from a high percentage of lower income families.

## FUNDRAISING PLANS TO MEET NEEDS

With major septic system upgrades needed, plus new amenities and a major upgrade of the Dining Hall/Lodge envisioned, we will get there by increasing our income from events and rentals... and by a strong sustained fundraising and development program. We're excited to be rolling this out in 2019/2020 and already we doubled our results in the annual GiveMore24 campaign (\$7,000 raised). Next we build in #GiveMore24 as an annual event then add 2-3 more fundraisers including an annual sit down meal, legacy gift giving, business sponsorships, and matching grants. Needs total up to \$600,000 – annually. **With continued and sustained support... we will get there!**

